SYLLABUS

STATE UNIVERSITY OF APPLIED SCIENCES IN WŁOCŁAWEK

Course: Best Business Movies for Learning English

Faculty:	**New media and e-business**
Speciality/specialization:	**E-business** **Media and social communication**
Unit hosting the Faculty:	**New Media Department**
Practical course profile	
Course language:	**English**
Course category:	**core**
Learning cycle:	**2023-2026**

Academic year: II | 2024/2025	Semester: IV

Number of hours required to complete the course in full time-mode:

TOTAL	lecture	ACTIVE FORMS						
		classes	projects	labs	workshops	conversatory	seminar/proseminar	professional training
15						**15**		

Method of carrying out all active forms of classes:	Classes are conducted: • in the didactic room.
Specification of introductory courses with prerequisites:	Basic knowledge of English is required.

Educational goal:	The aim of the course is to deepen students' individual interests related to business and its media portrayals, as well as for class participants to gain ease and boldness in speaking English on topics related to their field of study. The class participants will be engaged in numerous discussions on the challenges of professional life.
Learning outcomes (course-related):	**Knowledge:** _
K_U06 **K_U07** **K_U07** **K_U12**	**Skills:** Student: U1. expresses themselves accurately and coherently in English during discussions and debates on topics in the fields of social communication and media sciences and management and quality sciences, substantively arguing and formulating conclusions with reference to the watched film fragments and articles read, U2. participates in discussions conducted in English, speaking on the topic of business and the media messages presenting it, using appropriate terminology, U3. prepares creative media and promotional-advertising messages about the watched film fragments, U4. spontaneously, fluently and comprehensibly speaks about business films and the issues addressed in them, considering the advantages and disadvantages of the solutions presented in them.
K_K01	**Social competences:** K1. Student, on the basis of a critical self-assessment of his own competence, chooses the topic and scope of his presentation, demonstrates responsibility for his own development by engaging in group discussions.

Full course description/ syllabus content:	**Contents:**	**Reference to the learning outcomes**
	1. How to talk about a movie? Useful words and phrases.	U1, U2, U4,
	2. Best Business Movies. Introduction.	U1, U2, U4, K1
	3. *The Office*. Team building and team spirit.	U1, U2, U4, K1
	4. *The Founder*. The power of the brand.	U1, U2, U4, K1
	5. *Wolf of Wall Street*. How to sell a pen?	U1, U2, U3, U4, K1

	6. *Bombshell*. Harassment in the Workplace.	U1, U2, U3, U4, K1
	7. Best Business Movies. Student's choices and presentations.	U1, U2, U3, U4, K1
	8. Best Business Videos for Learning English – TikTok, YouTube, Instagram recommendations.	U1, U2, U4, K1

Methods of conducting classes:	Conversatory: discussion, text analysis with discussion, analysis of film fragments with discussion, group work, student speeches, simulation games.		

Student workload/ECTS points	**Forms of activity**	**Average number of hours to complete the activity**	

FULL-TIME STUDIES:
1) included in the working hours:
    - lecture
    - active forms: 15
2) not included in the working hours:
- exams
		W	**AF**

	Number of hours with the participation of an academic teacher		**15**
	Number of hours without the participation of an academic teacher:		**10**
	1. Preparation for classes, including studying the recommended literature		5
	2. Processing of the results/preparation for the exam, tests, other		0
	3. Preparation of a report, presentation, discussion		5
	Total		**25**
	Total number of ECTS points for the method of classes		**1**

Form and method of passing, assessment	**Methods of passing the course:** • Passing with a grade.

criteria or requirements. **The accepted value for calculating the assessment**	 Students earn points for: - active participation in class (including speaking in discussions, substantive contribution to group work), - preparing and delivering a speech on a selected topic and initiating a discussion. In case of excess absences, points can be made up during individual consultations. **Basic criteria:** Earning min. 50% of possible points to pass the course. **Value for calculating the assessment:** % of points grade 0% - 49% - F 50% - 59% - C 60% - 69% - C+ 70% - 79% - B 80% - 89% - B+ 90% - 100% - A
Literature list:	**Compulsory literature:** 1. The 50 Best Business Movies You Should Watch in 2023, *https://www.failory.com/blog/business-movies* 2. Fast Food Factory, BBC, *https://www.bbc.co.uk/worldservice/specials/1616_fastfood/index.shtml* 3. Will Knight, *Yes, Chat GPT is Coming for Your Office Job, Wired,* *www.wired.com/story/yes-chatgpt-is-coming-for-office-job* 4. Jane Wakefield, *Will the metaverse be your new workplace?, BBC,* *https://www.bbc.com/news/business-64173594* 5. Karina Terzieva, *The Rise Of Ethical Leadership In Modern Business Enterprises,* 'Forbes', *https://www.forbes.com/sites/forbescoachescouncil/2023/02/28/the-rise-ofethical-leadership-in-modern-business-enterprises/?sh=33ad6ca837dd* 6. Rod Berger, *Ethical Business Practices Attracting Multi-Generational Audiences,* 'Forbes', *https://www.forbes.com/sites/rodberger/2023/03/10/ethical-business-practicesattracting-multi-generational-audiences/?sh=1a0d297f25cb* 7. Skye Schooley, *Workplace Harassment,* 'Business News Daily',

	https://www.businessnewsdaily.com/9426-workplace-harassment.html
	Supplementary literature: The lecturer can recommend articles on topics related to film and business from current issues of English-language online magazines and the "Business English" magazine available in the university library.

Names of person/persons who prepared the course description: Agnieszka Powierska, PhD